

#### FOR IMMEDIATE RELEASE

# Chadwick School Establishes Third Campus in Hanoi, Vietnam Furthers Mission to Develop Global Citizens

PALOS VERDES, Calif., (June 23, 2020) — The Roessler-Chadwick Foundation Group (RCFG) announced today the establishment of a new Chadwick School campus in Hanoi, Vietnam. RCFG is the non-profit holding company for the Roessler-Chadwick Foundation (RCF), also a non-profit, which does business as Chadwick School and Chadwick International School Songdo (CI). The Chadwick campus in Vietnam will open in August 2022 at the earliest, and is expected to enroll up to 2,000 students PK-12 when fully operational. It will be located in Ecopark, the largest new ecological urban development in northern Vietnam. The Hanoi campus will enhance Chadwick's ability to advance its Mission to develop global citizens with keen minds, exemplary character, self-knowledge, and the ability to lead.

Effective June 23, 2020, RCFG entered into a custom licensing and management agreement with their new partner, Ecopark Daesung International Education Co., Ltd., a joint venture between Korea-based Digital Daesung and Vietnam-based Ecopark, wherein RCFG will retain primary authority and decision-making responsibilities for the educational programs, leadership and operations of the new Chadwick campus in Hanoi. Ecopark Daesung International Education Co., Ltd., will own the school, since local laws require ownership by a Vietnamese entity. Digital Daesung brings 55 years of education business and investment experience to the partnership.

RCFG is a not-for-profit organization that operates two autonomous Chadwick Schools, one in the Palos Verdes community of Los Angeles County, and the other in Incheon, South Korea. The new campus in Hanoi will be its third location around the world. Vietnam is recognized for its growing economy, strong purchasing power, emerging middle class and highly literate workforce.

"The establishment of a new world-class Chadwick campus in Vietnam will support our Mission to develop ethical global leaders," said Ted Hill, President of the Roessler-Chadwick Foundation Group, Head of School at Chadwick International, and former Head of School at Chadwick School in Palos Verdes. "Like our highly successful campus in South Korea, the Hanoi campus will allow Chadwick to expand its program, attract and include a wider pool of faculty and students, embrace new perspectives, and develop a broader and more diverse Chadwick community of students, faculty, parents, and alumni."

With the addition of the Hanoi campus, Chadwick Schools will reach more students worldwide through consistent application of its educational Mission, its philosophy of

# Chadwick School Establishes Third Campus 2-2-2-2

experiential learning, and its commitment to character and diversity. Across campuses, Chadwick students will practice the school's five Core Values of respect, responsibility, fairness, compassion and honesty. Students will also learn to understand their role as citizens of the world by gaining a firsthand experience of diverse cultures, languages and learning environments, beginning as early as pre-Kindergarten.

Through this expansion, Chadwick will recruit additional highly qualified faculty from around the world, strengthen student exchanges, and partner on initiatives and curriculum worldwide. Recently, for example, Chadwick International in South Korea and Chadwick School in Palos Verdes have been collaborating on best practices in distance learning and re-opening plans in response to the COVID-19 pandemic. With Chadwick Schools offering a world-class education spanning multiple continents, the network of Chadwick students, faculty and alumni will have new opportunities to collaborate, support each other, innovate and contribute positively to their local, national and global communities and professions.

# #.#

## About Chadwick School — Palos Verdes, California

Established in 1935, Chadwick School is a private, K-12 co-educational day school dedicated to developing global citizens with keen minds, exemplary character, self-knowledge and the ability to lead. Located on a 45-acre hilltop on the Palos Verdes Peninsula, Chadwick aims to bring out the very best in our students through active learning, one-on-one mentoring, challenging academics, unparalleled global experiences, a highly accredited outdoor education program, an outstanding athletics program, and an award-winning visual and performing arts program. Chadwick emphasizes its Core Values of honesty, respect, responsibility, fairness and compassion, and prepares students to succeed in college, in relationships and in life.

# About Chadwick International — Incheon, South Korea

Established in 2010, Chadwick International (CI) embraces the same Mission, Core Values and Philosophy as Chadwick School. CI is the only authorized International Baccalaureate (IB) World School in Korea that offers all four IB programs: PYP, MYP, DP and CP. Enjoying state-of-the-art facilities within the international free enterprise zone in South Korea's "city of the future," CI has grown to serve more than 1,300 students, PK–12. Like their counterparts in California, CI students develop self-knowledge, character, and leadership through experience in a comprehensive program that emphasizes not only challenging academics but also robust opportunities in athletics, performing arts, outdoor education and service learning.

### **About Digital Daesung**

Founded in 2000, Digital Daesung is a leading educational content company in Korea founded on the educational know-how of Daesung Academy, which has a history of 55 years. Digital Daesung is the only listed company in the Daesung Education Group, and Daesung Academy is the largest shareholder of Digital Daesung shares. Digital Daesung has pioneered new businesses in education, including an e-learning business, reading education business, overseas business, M&A, in addition to traditional education businesses on behalf of Daesung Education Group.

# Chadwick School Establishes Third Campus 3-3-3-3

## About **Ecopark**

Ecopark is the largest ecological new urban development in northern Vietnam. Located at the southeast gate of Hanoi, Ecopark covers an area of 500 hectares. After over a decade of construction and development, Ecopark is known as the "Green City," offering a wide range of residential products and facilities. Ecopark has become a pioneer of sustainable green architecture, and has been honored with many prestigious international awards. Ecopark expects to meet housing needs for more than 150,000 residents in the future. In addition to developing modern residential products with an ideal living environment, the investor Ecopark also focuses on providing a well-rounded education for the children of homeowners. The township is home to more than 20 schools ranging from international standard pre-schools, local and international schools, universities, language centers, art education centers and skill development centers. All of the schools in Ecopark have spacious campuses amid lush landscapes, supporting the healthy development of students' physical and intellectual well-being.

Contact: Barbara Najar / Chadwick School Palos Verdes / bnajar@chadwickschool.org